
Darcey Trescone
RN, BSN
SENIOR MANAGER

Darcey is a Senior Manager with a vast background in the home care and hospice industry.

Darcey has a solid track record in directing an organization in the visioning of a marketing strategy, the development of an economic business case and the execution of an aggressive project plan. She is skilled in effective sales and marketing communication, business partnership development and effective team building and growth.

Darcey has held VP of Sales/Marketing and Operational positions with an international software firm where her responsibilities included new and existing market penetration, customer retention and oversight of teams across the U.S., Canada and Australia. As a senior executive she served as a primary lead responsible for the due diligence and strategic direction of company acquisitions. She has demonstrated successful experience in contracts and negotiations, budgets, operational management and staff development.

Some of her accomplishments include year over year revenue growth across divisions, 98% customer retention, recruitment and training of sales/marketing teams, establishment of product and process training curriculum and process re-engineering strategies operationally to support existing revenue and expected growth.

Darcey received her Bachelor of Science and Nursing from Madonna University in Livonia, Michigan. Her experience includes direct nursing services, care coordination and management of medically fragile populations within the home care community, including children and adults with developmental and psychiatric disabilities.